

ROCK NOTES

6.11.14

PHOTOBOOTH SIGNS



For all events with photo novelty props, we need to take measures to ensure that any signs being used are held properly to prevent them from reflecting and not displaying the text on the signs.

Unfortunately, even matte finish on the signs does not prevent this issue; however, instructing the guest to tilt the sign back 10-15% rather than hold it perfectly perpendicular to the ground easily resolves the issue in most cases.

All photo techs should be aware of this at all times and instruct guests in a quick and friendly way to tilt their signs to guarantee that they don't reflect and look washed out in the photos. If the photos do look washed out, ask the guests to retake them.

With any questions on this, please contact your supervisor.