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## **What are the flow arts?**

Excerpts from the Flow Arts Institute and Fund the Flow Arts:

*Flow Arts is a general term used to describe the intersection of a variety of movement-based disciplines including dance and object manipulation. The broad category Flow Arts includes a variety of pursuits that harmonize skill-based techniques with creative expression to achieve a state of present-moment awareness known as Flow.*

*The Flow Arts draw from a multitude of ancient and modern movement disciplines from taichi and Maori poi spinning, to martial arts and juggling, to circus arts, hula hooping, yoga, and modern fire dancing.*

*Common props include hoops, poi, fans, staves, levitation wands; and new props are constantly emerging.*

## **Our Mission**

Fire and Light Performing Arts is Cleveland's professional flow art performance company.

We create spectacular performances through movement of fire and light.

We integrate the styles of flow art, dance, and other fine performance arts.

We inspire others to experience and learn the flow and fire arts.

We provide creative thought leadership for developing special performances and fire safety methods.

## **What Makes Us Unique?**

As Cleveland's only professional flow arts company, we provide talented, professional, and safe performers for special events professionals looking for a unique, elegant, and spectacular, addition to their special event, or for industry professionals who have been dissatisfied with past talent.

## **Learn More**

Web: [www.fireandlightarts.com](http://www.fireandlightarts.com)

Facebook: [/fireandlightarts](https://www.facebook.com/fireandlightarts)

Instagram: [@fireandlightarts](https://www.instagram.com/fireandlightarts)

Youtube: [bit.ly/2JasH9r](https://www.youtube.com/bit.ly/2JasH9r)

**Performance Concepts and Pricing**  
*Prepared for Rock the House Entertainment*



**CONCEPT A: Free Flow**

- Roaming or stationary floor performers
- 2 hour minimum (may combine w/ another concept)
- 15 minute break/hour; 30 min. break after first 2 hours
- **Price to Client: TBD**



**CONCEPT B: Watch and Learn**

- Attendee free play with props with artist guidance OR Formal or informal instruction in hoop or poi (based on instructor availability and client preference)
- Fee includes additional props for attendee use
- **Must combine with another concept**
- **Price to Client: TBD**



**CONCEPT C: Staged Flow - Group**

- Group flow (non-choreographed) performance set to a piece of music or time frame
- 2 hour minimum (may combine w/ another concept)
- **Price to Client: TBD**



**CONCEPT D: Staged Flow - Individual**

- Successive solo or duet flow performances (2-6 minutes each) to pieces of music or time frame
- 2 hour minimum (may combine w/ another concept)
- **Price to Client: TBD**



**CONCEPT E: Choreographed Piece**

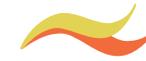
- Director creates a unique choreographed performance experience based in dance techniques
- Idea collaboration with client, RTH may occur
- Fee includes choreography development, 2 company rehearsals, and performance
- May combine w/ another concept
- **Price to Client: TBD**



**BASIC OPTIONS**

*included with concept fee unless otherwise noted*

1. **Prop type** LED, Fire\*, or Day (non-glow, non-fire)
2. **Music** chosen by client, RTH or FLPA
3. **Location at event** indoors, outdoors, staged, on box, within a perimeter, etc.
4. **Length of performance or sets** one or multiple sets of 5-45 minutes
5. **Base costume color** and accent color (Standard: black with red/white accents)
6. **Artists' prop types** selected by Director based on artist availability and event suitability; may be able to accommodate special prop requests
7. **On-site handler** Director or designated performer; may require separate fee-based handler\* *\*See add-ons*



**ADD-ONS**

1. **Fire performance**  
**Fee:** Case-by-case
  - Company safety assistant(s), one per performer, **\$35/person/hour**
  - Licensed flame effects exhibitor, **\$65/hour**
  - Notes
    - *Additional permitting costs may apply and vary by municipality*
    - *Performers carry \$1M insurance*
    - *Venue/org as additional insured*
2. **Special costuming or makeup request**  
**Fee:** Case-by-case; **approximately \$50/performer flat rate**
3. **On-site handler**, as needed  
**Fee: \$35/hour**

